



# Flowfinity Audits



**What could be faster and more convenient than using the iPad's large touch-screen to enter survey or audit information right in front of a retail store shelf?**

Flowfinity Audits is an out-of-the box retail audit solution with powerful built-in reporting functionality. It is designed to replace traditional clipboards and spreadsheets with electronic surveys that deliver key performance indicators (KPI) on products and competition instantly to management following routine retail audits. The iPad represents a form factor that naturally replaces clipboards, and the Flowfinity Audits software is far more efficient for data entry and data aggregation than using a spreadsheet.

A retail audit solution from Flowfinity enables better insight and decision making for Fast Moving Consumer Goods (FMCG) companies while reducing costs and improving productivity.

<http://www.quickretailaudits.com>

